

Privacy Policy

JamesVrsecky Digital Last updated: 31/08/2026

1. Introduction

JamesVrsecky Digital ("we", "us", "our") respects your privacy and is committed to protecting the personal information of our customers ("you", "your"). This Privacy Policy explains what information we collect, how we use it, and how we protect it when you engage our website design, hosting, and management services ("Services").

This policy is intended to comply with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth), to the extent applicable to our business.

2. Information We Collect

We collect only the information reasonably necessary to provide the Service. This may include:

- **Contact information:** name, business name, email address, phone number, physical/business address.
- **Billing information:** payment details processed via our third-party payment provider, Stripe. We do not directly store full credit card numbers - Stripe handles and stores this information securely on our behalf, in accordance with its own privacy policy and PCI-DSS compliance standards.
- **Website content:** text, images, logos, and other material you provide for your website ("Content").
- **Communications:** messages, emails, or requests you send us relating to support, content updates, or account management.
- **Technical/website data:** basic website performance and traffic data (e.g. via analytics tools), where enabled.

3. How We Use Your Information

We use the information we collect to:

- Build, host, and maintain your website.
- Process payments and manage your subscription.
- Communicate with you about your account, updates, or support requests.
- Improve our Services and troubleshoot technical issues.

- Comply with legal or regulatory obligations.

We do not use your personal information for purposes unrelated to providing the Service without your consent.

4. Sharing Your Information

We do not sell your personal information to third parties.

We may share limited information with trusted third-party providers strictly as needed to deliver the Service, including:

- **Hosting providers** - to host your website and its underlying data.
- **Payment processors** - Stripe, to process your subscription payments securely. Stripe's own privacy policy governs how it handles payment data: <https://stripe.com/privacy>
- **Domain registrars** - if we manage a domain on your behalf, per our Terms & Conditions.
- **Other service providers** - e.g. email or analytics tools, where used, limited to what is necessary for their function.

These providers are only given access to the information necessary to perform their function and are expected to handle it securely.

We may also disclose information where required by law, to protect our legal rights, or in connection with a business transfer (e.g. if the business is sold), in which case customers would be notified.

5. Data Storage & Security

We take reasonable steps to protect your information from misuse, loss, unauthorised access, modification, or disclosure, including:

- Secure hosting infrastructure with standard security practices (e.g. SSL/TLS encryption for data in transit).
- Limiting access to personal information to what is necessary to provide the Service.
- Regular security updates and patches to the platform.

No method of storage or transmission is 100% secure, and we cannot guarantee absolute security, but we take reasonable, industry-standard precautions.

6. Data Retention

We retain your information for as long as your subscription is active, and for a reasonable period afterward as required for legal, accounting, or legitimate business purposes (e.g. billing records).

Upon cancellation, your Content will be handled in accordance with our Terms & Conditions (Section 6.3) - we will provide a reasonable export upon request within 7 days of cancellation, after which we may delete stored Content from our systems, except where retention is required by law.

7. Your Rights

Depending on your circumstances, you may have the right to:

- Request access to the personal information we hold about you.
- Request correction of inaccurate or outdated information.
- Request deletion of your information, subject to our legal and legitimate business retention needs.
- Ask questions about how your information is used.

To exercise any of these rights, contact us using the details in Section 10.

8. Cookies & Analytics

If your website or our own website uses cookies or analytics tools (e.g. Google Analytics) to understand visitor behaviour or improve performance, this will be limited to standard, non-invasive tracking. We use Vercel Analytics to understand website traffic patterns

9. Children's Privacy

Our Services are intended for business use by adults and are not directed at children. We do not knowingly collect personal information from children.

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Material changes will be communicated to active customers with reasonable notice.

11. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, contact:

Alexander Vrsecky, JamesVrsecky Digital, jvrseckydigital@gmail.com, 0402938014
